



SPECTRUM

PROJECT AUTHORIZATION

Advertising

750 MAIN STREET
EL CENTRO, CALIFORNIA
TEL +760 353.7000
FAX +760 353.6956
SPECTRUMAD.COM

Date: July 27, 2017
Client: Calexico Unified School District
To: Maria J. Ambriz
From: Fernando Zavala (Account Executive)
Project Title: **CUSD Meeting Recording 2017-18**

Meetings:

Our trained videographer will operate a portable HD Pan/Tilt camera and digitally record assigned meetings to a hard drive. Meetings are then encoded and uploaded to a custom CUSD branded video player and to The Public Spectrum website.

AgendaSync™

Meetings will be uploaded to The Public Spectrum and individual items will be linked to the recorded portion of each meeting agenda. AgendaSync™ allows viewers to easily select agenda items and go instantly to that portion of each meetings video saving valuable time.

Broadcasting:

Live Broadcasting (on website) is included at no additional cost in this contract. A special link will be created for constituents to be able to view the meeting live.

Video Player:

This agreement includes a custom, branded to CUSD, video player embedded with applicable links to/from

<http://www.calexico.k12.ca.us/nsite/> home page.

Storage:

Spectrum uses state-of-the-art storage of all recorded meetings in two separate locations. First line of storage is maintained at the Spectrum office on secured back-up Blu Ray discs. All files are further backed up and stored off site within our nation's largest web based servers. This secure archival system ensures the safest possible storage with the quickest access.

Cost: \$500 per 2 hour meeting including TPS

Client Authorization Signature/ Date

Meetings exceeding 2 hours will be billed \$100 per hour up to 4 hours. Meeting hours exceeding the 4th hour will be billed \$200 per hour.